

Contract #		339613	Date Entered	11/01/12	By Broadcast Month	Nov. 2012	Spots	51	Rate										
Schedule Dates		11/02/12-11/06/12	Last Modified	11/05/12	Mary Beth Halas				\$179,650.00										
Advertiser		WPXI 4145 Evergreen Road Pittsburgh, PA 15214	Entered By	Yes					\$179,650.00										
Agency		National Media (2711)	CO-OP																
Product		Political - Issue (1068)	Headline #																
Brand		RNC 11/1 (140886)	Demo																
Salesperson		Telerep/Washington DC, Washington DC (1040)	Order Type	Normal															
Sales Office		Telerep/Washington DC	Package Deal																
Buyer Name		MEDIAASSISTANT,NMRRPP	Commission %	15.00															
Phone/Fax		/	Commission	\$26,947.50															
CPE		20/503/3548	Net Total	\$152,702.50															
Account Types		National/Political	Sales Tax																
Billing Type		Standard																	
Comments		RNC 11/1																	
***** THIS IS A CASH IN ADVANCE SCHEDULE *****																			
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	10A- Ellen					1		1		\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN 10-11A/1	11/1/12	
2.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	11:34P- TONIGHT SHOW					1		1		\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	TONITE SHW 1135P-1235A/2	11/1/12	
3.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:28A- Channel 11 News					1		1		\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 4:30-5A/3	11/1/12	
4.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:58A- Channel 11 News					1		1		\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 5-530A/4	11/1/12	
5.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5P- 5:30P (EST)					1		1		\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5-530P/5	11/1/12	
6.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:29A- Channel 11 News					1		1		\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 530-6A/6	11/1/12	
7.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)					1		1		\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 530-6P/7	11/1/12	
8.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F					1		1		\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	11/1/12	
9.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:59A- Channel 11 News 6am					1		1		\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/9	11/1/12	
10.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:59P- Jeopardy					1		1		\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/10	11/1/12	
11.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:58A- Today Show					1		1		\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/11	11/1/12	
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:					Date:		Accepted-Station:	Date:		Comments:									

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Contract #

WPXI	4145 Evergreen Road	Pittsburgh, PA 15214
WPXI		
National Media	815 Slater's Lane	Alexandria, VA 22314
WPXI		
Contract #	339613	
Schedule Dates	11/02/12-11/06/12	
Advertiser	Pol/Iss/RNC (17162)	
Agency	National Media (2711)	
Product	Political - Issue (1068)	
Brand	RNC 11/1 (140886)	
Salesperson	Telerep/Washington DC, Washington DC (1040)	
Sales Office	Telerep/Washington DC	
Buyer Name	MEDIAASSISTANT,NMRRP	
Phone/Fax	/	
CPE	20/503/3548	
Account Types	National/Political	
Billing Type	Standard	
Comments	RNC 11/1 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,	

Pittsburgh (WPXI)		By Broadcast Month	Spots	Rate
By Broadcast Month		Nov. 2012	51	\$179,650.00
Grand Total:			51	\$179,650.00
Date Entered	11/01/12			
Last Modified	11/05/12			
Entered By	Mary Beth Halas			
CO-OP	Yes			
Headline #	06401780			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$26,947.50			
Net Total	\$152,702.50			
Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE				1				1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 730-8P/12	11/1/12	
13.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10A- Ellen					1				1	\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN 10-11A/13	11/1/12
14.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	11:34P- TONIGHT SHOW					1				1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	TONITE SHW-NBC<	11/1/12
15.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4:28A- Channel 11 News					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	113SP-1235A/14	11/1/12
16.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4:58A- Channel 11 News					1				1	\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 430-5A/15	11/1/12
17.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5p- 5:30P (EST)					1				1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5-530P/17	11/1/12
18.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:29A- Channel 11 News					1				1	\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 530-6A/18	11/1/12
19.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)					1				1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 530-6P/19	11/1/12
20.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/20	11/1/12
21.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58A- Channel 11 News					1				1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/21	11/1/12
22.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy					1				1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/22	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract #**339613**

11/02/12-11/06/12

WPXI

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slater's Lane
Alexandria, VA 22314

Schedule Dates	11/02/12-11/06/12	Date Entered	11/01/12
Advertiser	Pol/Isf/RNC (17162)	Last Modified	11/05/12
Agency	National Media (2711)	Entered By	Mary Beth Halas
Product	Political - Issue (1068)	CO-OP	Yes
Brand	RNC 11/1 (140886)	Headline #	06401780
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	MEDIAASSISTANT,NMRRPP	Commission %	15.00
Phone/Fax	/	Commission	\$26,947.50
CPE	20/503/3548	Net Total	\$152,702.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	RNC 11/1		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7A- Today Show		1						1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/23	11/1/12	
24.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE		1						1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	WHEEL-FORTNIE<	11/1/12	
25.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	11:29P- NBC SATURDAY NIGHT LIVE		1						1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	SAT NITE LIVE 11:30P-1A/25	11/1/12	
26.0	Normal Line / 5pot	11/03/12-11/03/12	2	:30	6A- 8A (EST)		1						1	\$700.00	\$700.00	Pittsburgh (WPXI)	NEWS 6-8A/27	11/1/12	
27.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)		1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 8-1030A/29	11/1/12	
28.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)		1						1	\$700.00	\$700.00	Pittsburgh (WPXI)	NEWS 530-8A/30	11/1/12	
29.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:55P- CHANNEL 11 NEWS		1						1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 6-630P/31	11/1/12	
30.0	Normal Line / 5pot	11/04/12-11/04/12	2	:30	8A- 10A (EST)		2						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 8-10A/32	11/1/12	
31.0	Normal Line / Sports-Football	11/04/12-11/04/12	2	:30	8:13P- NBC Sunday Night Football		2						2	\$22,000.00	\$44,000.00	Pittsburgh (WPXI)	NFL: DAL@ATL 80SP-12M/33	11/1/12	
32.0	Normal Line / 5pot	11/02/12-11/02/12	2	:30	5:55A- Channel 11 News 6am		1						1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/MG	11/1/12	
33.0	Normal Line / Prime	11/03/12-11/03/12	2	:30	8P- 2012 Breeders Cup		1						1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	BREEDER'S CUP 8-9P/MG	11/1/12	

CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Accepted-Station:									

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Contract #

WPXI 4145 Evergreen Road Pittsburgh, PA 15214		339613	Date Entered 11/01/12
Schedule Dates 11/02/12-11/06/12		Last Modified 11/05/12	
Advertiser Po/Iss/RNC (17162)		Entered By Mary Beth Halas	
Agency National Media (2711)		CO-OP Yes	
Product Political - Issue (1068)		Headline # 06401780	
Brand RNC 11/1 (140886)		Demo	
Salesperson Telerep/Washington DC, Washington DC (1040)		Order Type Normal	
Sales Office Telerep/Washington DC		Package Deal	
Buyer Name MEDIA ASSISTANT, NMRPP		Commission % 15.00	
Phone/Fax /		Commission \$26,947.50	
CPE 20/503/3548		Net Total \$152,702.50	
Account Types National/Political		Sales Tax	
Billing Type Standard			
Comments RNC 11/1 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,			



National Media
815 Slater's Lane
Alexandria, VA 22314

Pittsburgh (WPXI)

Broadcast Month	Spots	Rate
Nov. 2012	51	\$179,650.00
Grand Total:	51	\$179,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Prime	11/03/12-11/03/12	3	:30	9P- NBC Movie of the Week 9-11P							1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	MOVIE:RUDY 9-11P/MG	11/1/12	
35.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	10A- Ellen							1	1	\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN 10-11A/40	11/1/12	
36.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4-28A- Channel 11 News 4:30A							1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 4:30A/41	11/1/12	
37.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4:58A- Channel 11 News 5am							1	1	\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 5-530A/42	11/1/12	
38.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	5:29A- Channel 11 News 5:30am							1	1	\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 530-6A/43	11/1/12	
39.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	5:59A- Channel 11 News 6am							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/44	11/1/12	
40.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	7A- Today Show							1	1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/45	11/1/12	
41.0	Revised Line / Prime	11/02/12-11/02/12	2	:30	8:58P- Grimm 9-10P							1	1			Pittsburgh (WPXI)	GRIMM 9-10P/MG	11/1/12	
41.1	Normal Line / Prime	11/02/12-11/02/12	3	:30	9P- Grimm 9-10P							1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	GRIMM 9-10P/MG	11/1/12	
42.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	2:30P- Pitt/Notre Dame Pre Game							2	2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	PITT-NOTRE DAME PREGAME SHOW 230-330P/MG	11/1/12	

CONFIRMATION CONTRACT

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		Date:
		Comments:

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Contract # **339613**

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Slater's Lane
Alexandria, VA 22314

Pittsburgh (WPXI)		BV Broadcast Month	Spots	Rate
Nov. 2012		51		\$179,650.00
Grand Total:		51		\$179,650.00

Date Entered	11/01/12	Last Modified	11/05/12
Entered By	Mary Beth Haas	Entered By	
CO-OP	Yes		
Headline #	06401780		
Demo			

Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	MEDIAASSISTANT,NMRRP	Commission %	15.00
Phone/Fax	/	Commission	\$26,947.50
CPE	20/503/3548	Net Total	\$152,702.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	RNC 11/1		

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 1130P						1	1		\$5,800.00	\$5,800.00	Pittsburgh (WPXI)	POST GAME NEWS	11/1/12	
44.0	Normal Line / Sports-Football	11/03/12-11/03/12	4	:30	1:28P- Notre Dame Football						3	3		\$10,000.00	\$30,000.00	Pittsburgh (WPXI)	PTIT-NOTRE DAME	11/1/12	
45.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	7P- Jerome Bettis 7-730P						1			\$1,000.00		Pittsburgh (WPXI)	8ETTS 7-730P/28	11/1/12	
45.0.1	Closed Preempt	11/03/12														Pittsburgh (WPXI)	Sports Over Run/Spot -		
46.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- S-30A (EST)						1	1		\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 45	11/1/12	
47.0	W/G For 45.0.1 / Spot	11/06/12-11/06/12	4	:30	5:59A- Channel 11 News Gam						1			\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6a/28	11/5/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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